



Central Bank of Sri Lanka

INVITATION FOR EXPRESSION OF INTEREST

For producing 02 docudramas in Sinhala and Tamil on Micro-Credit

INVITATION FOR EXPRESSION OF INTEREST

Producing and Supplying Two Docudramas for the Central Bank of Sri Lanka

1. The Director, Communications Department, Central Bank of Sri Lanka (CBSL) invites Expressions of Interest (EOIs) from film producers/directors to produce and supply two docudramas in Sinhala and Tamil on issues related to Micro-Credit.

2. Coverage

The docudramas, in both Sinhala and Tamil languages, should make the public aware of the nature of issues of micro-credit and the requirement of being mindful in obtaining micro-credit to increase their income level. A draft script written in Sinhala in this regard is at Annexure A. Producers/Directors are expected to produce a quality docudrama based on this script giving emphasis to the following:

- a. Unethical and irresponsible lending activities carried out by micro-credit service providers.
- a. How to identify ethical and fair loan products to suit the requirement
- b. How to become a responsible borrower
- c. Consequences of micro-credit related issues.
- d. Complaints and grievance handling mechanism

3. Specifications

Expected duration of the film : 20 minutes

Sound : Stereo type or higher

Definition : Broadcast quality output
Language : Sinhala & Tamil

4. **Eligibility for submission of EOIs**

Reputed film producers/directors who have experience in the production of docudramas or similar films and possess adequate resources are eligible to submit their EOI with the following:

- (a) Profile of the film director, production company and contact details
- (b) Documents containing experience in directing/producing films including docudramas and a short show reel (less than 20 minutes) of a docudrama produced.
- (c) Documents certifying legal entity status where the applicant is a company/firm.

5. The EOI together with relevant information, documents and contact details should be delivered to the following address on or before **02.30 p.m. on 08th January 2018**.

Shortlisted Producers/Directors will be called for a pre-bid meeting.

The Director,
Communications Department
Central Bank of Sri Lanka
No.30, Janadhipathi Mawatha
Colombo 01
Tele: 0112477424, 2477421
Fax: 0112346304
Email: dcommunications@cbsl.lk

6. All late submissions will be rejected and returned unopened. EOI and accompanying documents must be received in a sealed envelope clearly labeled **“EOI for Producing and Supplying Docudramas on Issues Related to Micro-Credit”** on the top left hand corner of the envelope. Documents sent by e-mail or facsimile will not be accepted. EOIs submitted without the requested information and documents will be disqualified.
7. The CBSL reserves the right to accept or reject any or all EOIs without any obligation to inform the relevant party.

8. Any further information and clarifications, if required, may be obtained from the Communications Department of CBSL.

Director
Communications Department
Central Bank of Sri Lanka